

STATE UNIVERSITIES CIVIL SERVICE SYSTEM

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TO: Designated Employer Representatives, Human Resources Directors
Classification Personnel, Testing Personnel

FROM: Lucinda M. Neitzel 
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SUBJECT: Proposal Notice for the Publicity-Promotion Specialist

DATE: March 12, 2014

The State Universities Civil Service System (System Office) is proposing a revision to the Publicity-Promotion Specialist and Advertising Series classification specifications. We believe that this proposal will be beneficial in addressing the recruitment, employment, and retention concerns surrounding the staff within this constantly evolving business operation. Our overall objective is to provide an efficient and effective classification system that meets the needs of each employer.

As outlined below, the proposed classification series will replace the current Publicity-Promotion Specialist and Advertising Series. This draft classification is being presented for your review and comments.

Current Classes

Publicity-Promotion Specialist
Advertising Assistant
Advertising Supervisor

Proposed Class

Publicity-Promotion Specialist

The classification proposal will be reviewed during individually scheduled meetings or conference calls conducted by System Office staff. Examination format and effective dates will also be reviewed during these meetings.

Please contact Jeff Brownfield at 217/278-3150 ex. 236 or email jeffb@sucss.illinois.gov.